Education & Training Sector



Investing in Kuwait

## **Sector Overview**

The demand for quality education services has been increasing in Kuwait. The government of Kuwait intends to operate schools and universities in Kuwait that have partnerships with leading international brands. A number of educational projects have been launched by the government on a PPP basis, especially in upcoming cities.



Kuwait offers interested investors a host of investment opportunities in the educational sector covering schools, universities, and training institutes and centers projects that contribute to attaining the goals of the National Vision 2035 and its development plans.

Universities

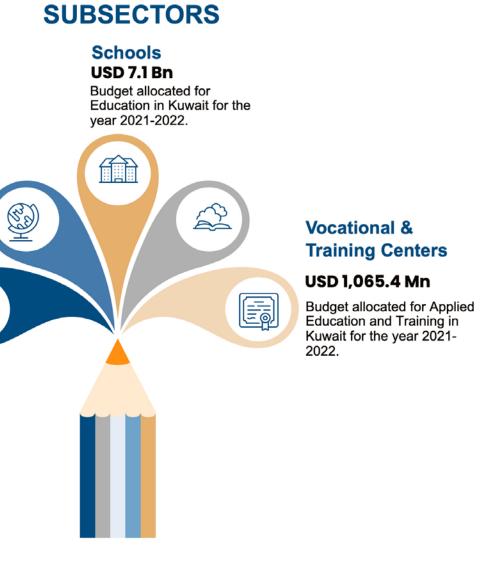
USD 1,970.5 Mn

Budget allocated for

Higher Education in

Kuwait for the year 2021-2022.

### A Guide for Impact Investment in the State of Kuwait 2022

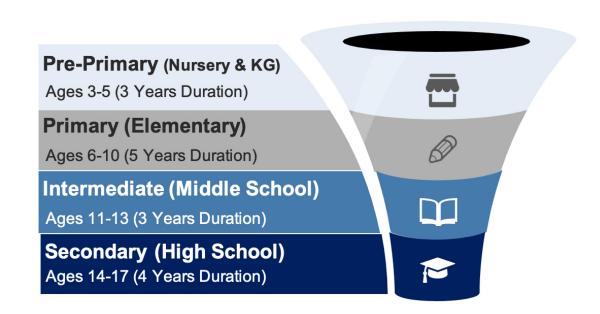




# **Schools**

## **MARKET FACTORS**

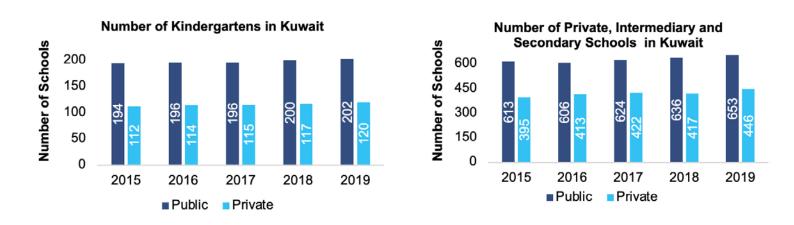
- Kuwait has a population of approximately 4.63 Mn people. Nearly 24% of the population is within the age group of 0-19 years.<sup>1</sup>
- The population of Kuwait is highly literate with 97% of the population having the ability to read and write.<sup>1</sup>



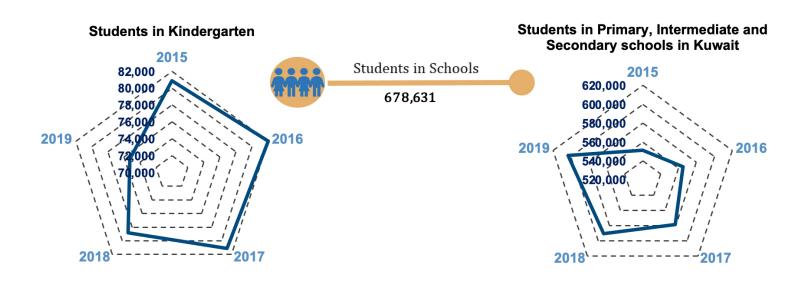
- The Kuwaiti government has allocated funds of nearly USD 7.11 Bn in the 2021-2022 budget towards education.<sup>2</sup>
- The educational system of Kuwait includes Public Schools and Private Schools. While public schools mostly cater to the local Kuwaiti community, private schools cater to both the Kuwaiti and expatriate community in Kuwait. Private schools include American, English, French, German, Pakistani, Indian, and Philippines schools.
- The schools in Kuwait have a four-tier system including the below:

Education Levels	Public	Private
Pre-Primary	3 – 5 years	3 – 5 years
Primary	6 – 10 years	6 – 10 years
Intermediate	11 – 14 years	11 – 13 years
Secondary	15 – 17 years	14 – 17 years

- to student capacity and school fees.<sup>3</sup>
- Number of schools in the country<sup>4</sup>:



• Number of students enrolled in the schools<sup>4</sup>:

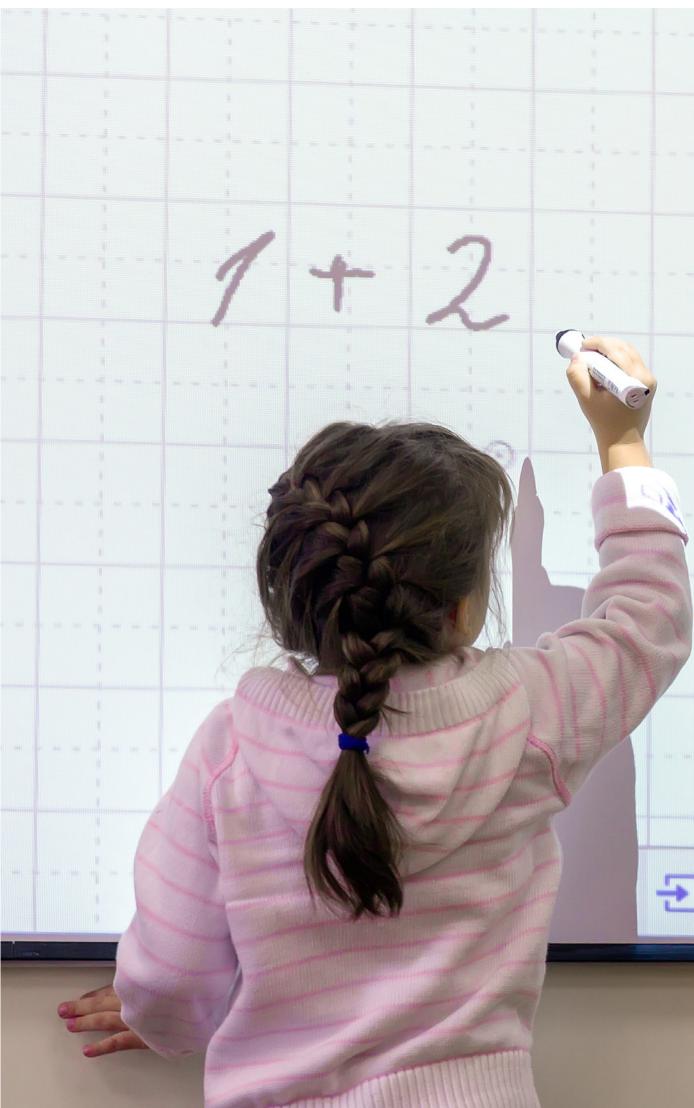


Kuwait.<sup>4</sup>

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• The schools are regulated by the Ministry of Education in Kuwait, which controls all aspects from licensing and curriculum approvals

• The student to teacher ratio for the kindergarten was 8.04 and for the Primary, Intermediate and Secondary schools was 7.7 in



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## Investing in Kuwait

• In term of fees, the American and British schools tend to be much more expensive than the Indian and Pakistani schools.<sup>5</sup>

Schools	Average Fees (USD)	
American Schools	9,800 – 14,900	
Canadian Schools	10,500 – 14,800	
British Schools	6,600 – 12,125	
Indian Schools	1,240 – 1600	

- A 3.0% fee hike is permitted annually for private schools and any higher increase in fees requires prior permission from the Ministry of Education.
- The following initiatives are being undertaken by the government<sup>6</sup>:

Project Name	Cost (USD Mn)	% of GDP
Establishment of an Integrated System for Educational Reform (Includes on campus and online systems)	605.6	0.51%
Establishment of National Education Standards	10.3	0.01%
Conducting local and international studies to measure and evaluate the education system in the state of Kuwait	10.4	0.01%
Project for application of total quality standards in schools in the country	10.0	0.01%

they include<sup>7</sup>:

City	School	Area (sqm)
Sabah Al Ahmed City	Private School	17,694
Jaber Al Ahmed City	Private School	8,891.399
Jaber Al Ahmed City	Private School	7,903.270
Jaber Al Ahmed City	Private School	9,297.380

The schools vary and are expected to cater to Arab and Non-Arab students. Tenders are currently being invited from investors with international experience to develop them.

Sources: <sup>1</sup>PACI, <sup>2</sup>MOF, <sup>3</sup>MOE, <sup>4</sup>CSB, <sup>5</sup>Alpen Capital, <sup>6</sup>Kuwait Vision 2035 Development Plan, <sup>7</sup>PAHW.

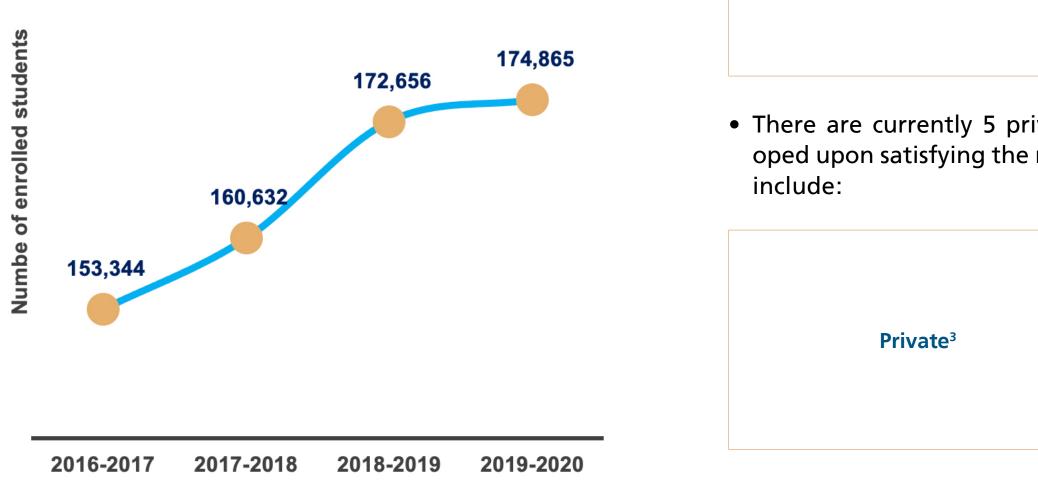
• A number of educational institutions are being developed on a PPP basis by the government in the upcoming residential cities,



# Universities

## **MARKET FACTORS**

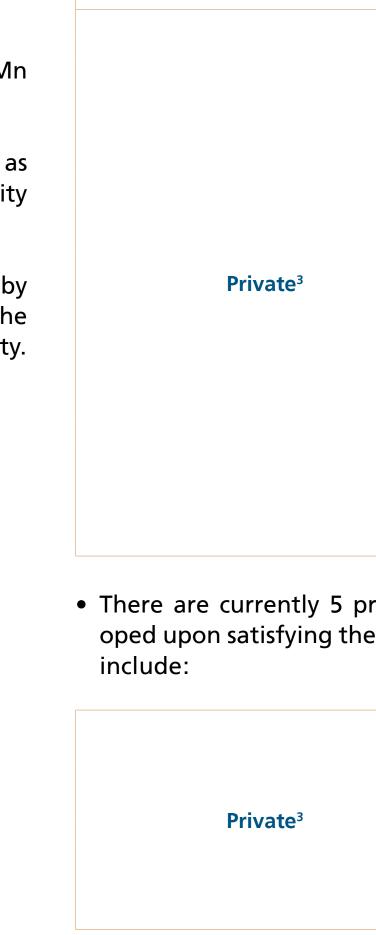
- The Kuwaiti government has allocated funds of USD 1,970.5 Mn in the 2021-2022 budget towards higher education.<sup>1</sup>
- Funds for external and internal scholarships of USD 1,629.8 Mn were allocated as part of the 2021-2022 budget.<sup>1</sup>
- The government offers substantial subsides (USD 2,644.5 Mn)<sup>1</sup> as well as scholarships in the educational sector to support quality education in Kuwait.
- The private universities in Kuwait are overseen and regulated by the Private Universities Council (PUC). Investors must meet all the mandates of (PUC) to obtain a license for establishing a university.



## Public and Private Universities<sup>7</sup>

universities in Kuwait, they include:

Public<sup>2</sup>



## A Guide for Impact Investment in the State of Kuwait 2022

• There are currently 2 public universities and 15 licensed private

Kuwait University Abdullah Al Salem University Kuwait International Law College American International University American University of Middle East American University of Kuwait Gulf University of Science and Technology Kuwait Technical College Algonquin Canadian College in Kuwait Kuwait College of Science and Technology American College of the Middle East Australian College of Kuwait International University of Science and Technology in Kuwait Maastricht Business School – Kuwait Arab Open University – Kuwait Branch Box Hill Kuwait College for Girls College of Aviation Technology

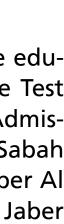
• There are currently 5 private universities proposed to be developed upon satisfying the requirements of the PUC in Kuwait, they

> Technical University of Munich in Kuwait University College of Management in Kuwait Canadian University of Kuwait The British College of Kuwait American University of Medical **Sciences**

• The government launched several initiatives to improve the educational services including the Unification of the Candidate Test System in the country through the National University Admission Tests at a cost of USD 12 Mn, the development of the Sabah Al-Salem University City at a cost of USD 9.2 Bn<sup>4</sup> and the Jaber Al Ahmed Private University on a PPP basis to be developed in Jaber Al Ahmed City encompassing an area of 88,977 sqm.<sup>5</sup>

Sources: <sup>1</sup>MOF, <sup>2</sup>MOHE, <sup>3</sup>PUC, <sup>4</sup>Kuwait Vision 2035 Development Plan, <sup>5</sup>PAHW, <sup>6</sup>PACI, <sup>7</sup>CSB.





## **Vocational & Training Centers**

## **MARKET FACTORS**

- Approximately 9.1% of the population of the country are within the age group of 15–29 years.<sup>1</sup> The population within this age group are expected to enter the country's workforce.
- The government of Kuwait caters to the training needs of citizens through the Public Authority for Applied Education and Training (PAAET). The government allocated USD 1,065.4 Mn budget in the fiscal year FY 2021/2022, for PAAET activities.<sup>2</sup>

Portfolio Management Programs	IT Programs	Project Management Programs	Finance Programs
(CMSA) Capital	Certified Cloud	Project Manage-	Certified Finan-
Market & Securi- ties Analyst	Security Profes- sional	ment Professional	cial Planner
		Certified Asso-	<b>Chartered Finan-</b>
Advanced Portfo-	<b>Certified Informa-</b>	ciate in Project	cial Analyst
lio Management	tion System Secu-	Management	
Professional	rity Professional		<b>Chartered Finan-</b>
		Certified Scrum-	cial Consultant
Investment &	Certified Data	Master	
Portfolio Man-	Professional		Certified Fund
agement		Certified Project	Specialist
	Certified Infor-	Management	
Portfolio Man-	mation Security	Partitioner	Certified Govern-
agement Profes-	Management		ment Financial
sional		Master Project	Manager
	Oracle Database	Manager	
			Certified Interna-
		Certified Project	tional Investment
		Director	Analyst

- - Telecommunication & Air Navigation
  - Electricity & Water
  - Nursing
  - Secretarial & Office Works
  - Industrial Training
  - Establishment Training
  - Vocational Training

Sources: <sup>1</sup>PACI, <sup>2</sup>MOF, <sup>3</sup>PAAET, <sup>4</sup>CSB.

• PAAET is the governing authority that issues licenses to the private companies for practicing training activities in the country.

• PAAET provides training programs in several fields, of which<sup>3</sup>:

